

# KEITH EHRLICH

## FREELANCE PRODUCER

*Present*

- Freelancer for Trollbäck + Company, Shilo, FAD, BigStar, and others
- Produced spots and end tags for clients including Nike, Smirnoff, Sprint, NFL, Domino's, Comcast, American Express, and others
- Supervised production and post-production for 2D, 3D, and CG
- Hired and coordinated freelance designers, editors, and post-vendors
- Oversaw color-correct and sound design sessions
- Wrote music video treatments and other copy

## FLYING MACHINE

*Creative Development / Producer (July 2004–February 2005)*

- Launched new design studio
- Oversaw development of website, reel, and promotional material
- Developed new business and relationships
- Oversaw sales and marketing for advertising and broadcast communities

## ERIC KAYE MUSIC

*Freelance Producer (December 2003–April 2004)*

- Coordinated day to day business affairs
- Oversaw sales and marketing for advertising community
- Developed new business and relationships
- Produced and followed up on sales leads

## COHN & COMPANY / NOTORIOUS PICTURES

*Sales Representative (September 2002–March 2003)*

- Represented commercial & music video directors for east coast advertising territories
- Directors included: François Vogel, Tim Hope, The Poirauds, Paul Fedor, If/Then

## COMMERCIAL ARTISTS MANAGEMENT

*Sales Representative (December 2000–July 2002)*

- Represented a variety of production, music, FX & graphics, and editorial companies
- Companies included: Blind, Czar, Digital Domain, Miss Jones, Ten Music, Whitehouse

## RIDLEY SCOTT & ASSOCIATES / BLACK DOG FILMS

*Freelance Coordinator (May 1999–December 2000)*

- In-office and on-set assistance for music videos and commercials
- Worked closely with Executive Producer and production crews

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*School of Visual Arts, New York City*

BFA Film Production